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Critical Questions Every CFO Should Ask While Evaluating AI for RCM

*The Ultimate CFO Guide to Maximize
Margins and Reduce Costs*

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The New CFO Reality

In today's healthcare economics, revenue cycle efficiency is profitability.

But with complexities rising faster than teams can respond and adapt, revenue risk has never been higher.

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Every manual error—a missed charge, a delayed claim, or an inconsistent follow-up—is a margin leak, draining revenue and driving up the cost to collect.

Today's complex reimbursement landscape demands RCM precision to protect margins, and AI is that lever that drives RCM efficiency to restore revenue control, cut costs, and power profitability.

Did You Know?

<2%

average operating margins
for hospitals

40%

of billing departments struggling
with staffing shortages

23%

YoY increase in denials
driving up the cost burden

3-4x

faster payer policy changes
than your RCM staff can adapt

20-30%

of team capacity consumed
by manual rework

Manual RCM Has Hit the Breaking Point

Revenue cycle complexities are outgrowing human capacity.

If you're still manually managing your revenue cycle, you're already losing dollars to inefficiencies and missing revenue opportunities that remain untapped in your RCM.

Providers lose **20–30%** of potential revenue to RCM inefficiencies.

Staff turnover in billing averages **11–40%**, compounding rework.

Manual prior authorization tasks alone cost the industry **\$35B each year.**

A typical RCM team spends **25%** of its time fixing errors.

Manual errors and delays mean longer AR cycles, delayed cash, increased compliance risks, and unsustainable financial health.

Why AI in RCM Is Becoming Non-Negotiable for CFOs

In today's demanding healthcare landscape, manual RCM isn't just inefficient; it's unsustainable, with constantly evolving payer requirements making it nearly impossible for teams to keep up without technology.

That's where AI becomes a true value lever, plugging the biggest and most critical RCM gaps, amplifying team productivity and efficiency, streamlining workflows, and strengthening revenue capture and recovery. No surprise, it's rapidly becoming CFOs' go-to ally for building financial resilience.

What CFOs get is:

Quantifiable
revenue leakage
detection and
mitigation

Risk prediction and
prevention across
payer and process
layers

Cost optimization
with minimal
touchpoints

Stronger margins
for sustainable
financial growth

Organizations
leveraging AI are
typically seeing:

20–40%
faster claims
closure

Up to 75%
fewer denials

30%
lower cost
per claim

- **The Reality: Every dollar matters.**
- **The Goal: Recover every dollar you're owed.**
- **The Lever: Leverage AI to fortify your revenue cycle.**

Because every recovered dollar is your runway for operational continuity.

The Market Momentum Favors AI Adoption

85%

of healthcare executives say AI
boosts RCM efficiency.

~46%

of hospitals already use AI in their
RCM operations.

72%

of CFOs rank AI as their #1 priority for
RCM investment in the next 12 months.

74%

of health systems are implementing some
form of RCM automation, including AI.

The CFO Lens: Value Over Hype

AI can transform your revenue cycle into a true revenue engine **when done right.**

When systems misalign or lack transparency, that same AI can quickly become a costly liability.

Thus, in the AI market, which is crowded with promises, the CFO lens should be clear enough to



**cut through
the hype and
focus on where
the ROI lies.**

Before we dive into the 5 ROI-defining questions, let's see what RCM efficiency looks like with AI.

Meet **Anka**

The Revenue Cycle AI CFOs Trust to Secure Every Dollar

As margins tighten, CFOs need more than automation; they need intelligence that delivers. That's where Anka steps in.

Anka, Jindal Healthcare's autonomous RCM AI, redefines how revenue cycles deliver value. It doesn't just process claims; it protects your revenue with intelligence, augmenting process efficiency and reducing admin burden by automating routine work, updating new payer rules, offering smart recommendations and operational feedback, and improving visibility across billing and collections.

Core Advantages of Anka:

Guided workflows that help identify administrative inefficiencies

Operational analytics that highlight cash flow and denial trends

Simple integration with EHR, billing, and communication systems

Intelligent routing for high-value claims and complex exceptions

Automated activity tracking to maintain clear operational oversight

5 Critical Questions to Ask Before Investing in AI for RCM

These 5 critical ROI-defining questions will help you separate AI value from AI hype, so your investment drives results, not regret.



1 Integration: Strength Without Disruption

Will AI strengthen, not disrupt, our existing infrastructure?

Disruptions to existing workflows during AI integration can hinder productivity and create resistance and stress among staff. Moreover, disconnected data slows collections, causes double work, and delays insights.

AI must enhance, not overhaul, your existing RCM ecosystem.

Ask:

Does it integrate smoothly with our EHR & legacy systems?

Will deployment take long or cause any downtime?

What results can we expect after implementation?

The Anka Advantage:

EHR-agnostic with real-time, interoperable sync

Deploys 80% faster than hiring, with zero downtime

Delivers 10–100x the output of an RCM agent

CFO Payoff: Faster deployment. Zero downtime. Immediate efficiency gains.

2 Adaptability: Stay Ahead of Payers

Will it keep pace with constant payer evolution?

Static automation breaks the moment your payer rules change. Adaptive AI continuously learns, evolves, and adapts to your payers to safeguard your revenue at every step.

Ask:

How fast does it ingest payer rule & CPT/ICD updates?

Does it predict the financial impact of policy shifts?

Can it alert and prevent denials and financial shocks?

The Anka Advantage:

Updates payer rules and policy changes in real time

Forecasts policy impact to prevent financial shocks

Alerts & provides the next best action to prevent denials

CFO Payoff: Better payer compliance. Reduced denials. Predictable cash flow.

3 Time to Value: Show Me the ROI

How fast can it deliver measurable results?

AI in RCM shouldn't be a long-term experiment. Time to measurable ROI is the true test of its credibility.

Ask:

What's the implementation
-to-ROI timeline?

What is the proof
of value?

How are KPIs
tracked for
improvements?

The Anka Advantage:

Proof-of-value
in 60–90 days
with measurable
lift

35% revenue
increase

50% lower RCM
costs

60% reduction
in 90+ AR

Intelligent
dashboards with
drill-downs for
smarter, faster
decision-making

CFO Payoff: Early wins. Measurable ROI. Compounding financial resilience.

4 Accountability: Transparency Equals Trust

Can you trace every decision back to its data source?

In an era of payer audits and compliance scrutiny, transparency equals security and trust.

AI must document, justify, and protect every action.

Ask:

Is every claim edit
logged and
traceable?

Is data encrypted,
access-controlled
& HIPAA compliant?

Can audit reports
be exported on
demand?

**The Anka
Advantage:**

Every claim edit
is fully logged
and traceable

End-to-end
HIPAA and SOC2
compliance

On-demand audit
reports; regular
performance
reviews

CFO Payoff: Audit-ready confidence. No black-box risk.

5 Scalability & Reporting: Growth Without Blind Spots

Will it grow with you and keep you in control of your revenue?

RCM complexity scales with growth, payer shifts, and regulatory changes. Without scalable AI, costs climb faster than collections.

Ask:

Can it scale across multi-site, multi-specialty networks?

Does it offer real-time dashboards & drill-down KPI analytics?

Can finance teams stay in control without dependency?

The Anka Advantage:

Scales effortlessly from small to enterprise systems

Agentic AI for instant resolution; intelligent dashboards with drill-downs

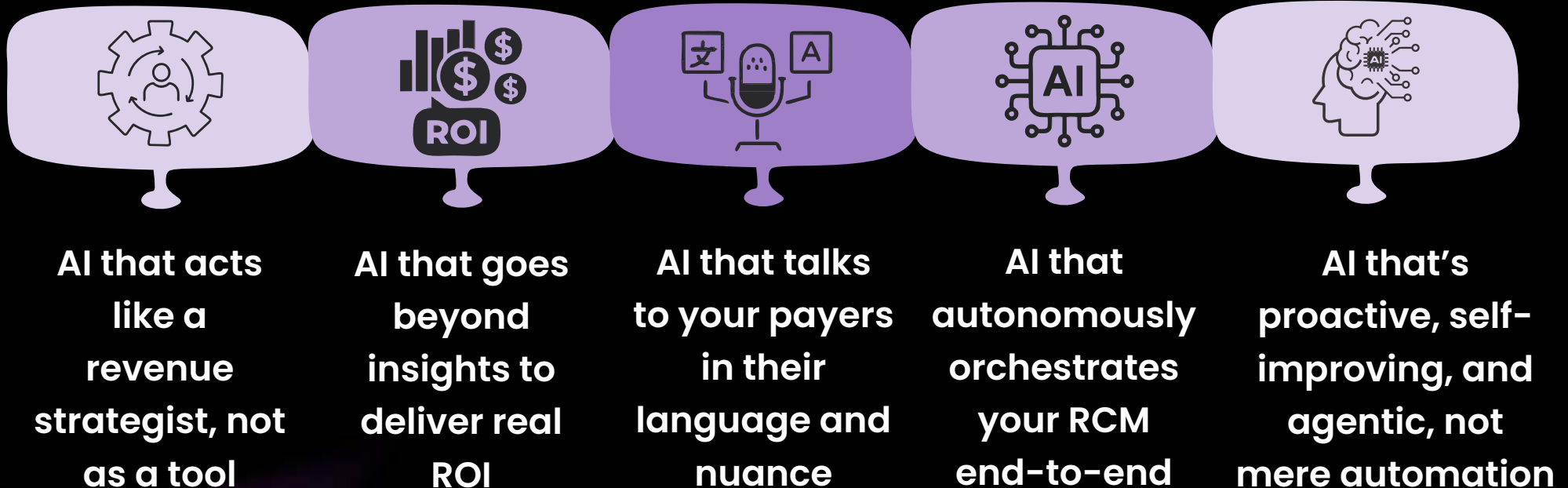
360-degree RCM visibility for informed decision-making

CFO Payoff: Scalable growth. Transparent control. Continuous optimization.

Why Anka Is CFOs' Go-To AI Ally for RCM

CFOs are wary of AI that overpromises and underdelivers: flashy systems that break more than they fix.

Anka flips the script with its efficiency- and ROI-first approach to RCM:



Result: AI that delivers cash, reduces cost, and protects margins.

What Sets Anka Apart

Contextual & Predictive Intelligence

Learns from every claim and payer trend to improve over time

Adaptive Workflows

Mirrors your SOPs and payer nuances to keep RCM efficiency at peak

Shortest Time to Value

ROI visible in 60–90 days: Immediate, measurable results

Audit-Ready + HIPAA Compliant

Built for true revenue cycle governance, not guesswork

Scalable & Transparent

Scales with your needs, offers custom dashboards for complete financial reporting

**Anka doesn't just optimize your revenue cycle—
it future-proofs your revenue.**

AI-Enabled, Expert-Led RCM

RCM Autonomy with Agentic AI

AI that thinks, learns, and executes complex tasks, reducing handoffs

Continuous Learning

Learns and gets smarter with every claim, lowering rework over time

Adaptive to Payers

Detects real-time shifts in payer logic, adapting before they could hit cash flow

Revenue Prioritization

Triages AR by impact and recoverability, focusing on what matters most

Conversational Analytics

"Ask ANKA" for instant, actionable insights beyond static dashboards

Compliance Safeguards

Flags issues like coding and documentation risks before submission

Scalable Without Headcount

Scales throughput without adding FTEs, freeing staff for complex cases

Plug-and-Play Deployment

Integrates with existing EHR/RCM stacks in weeks, not months

This hybrid approach to RCM ensures you're paid right, paid faster, and at a lower cost.

How Anka Has Been Transforming RCM for Healthcare Leaders

35%**Average Revenue Growth****50%****Lower RCM Costs****60%****Reduced 90+ AR Days**

With Anka, each percentage of KPI improvement compounds across your P&L —driving better cash flow, lower cost to collect, and higher margins for operational growth.

Contact us to reach your revenue cycle's true potential with Anka – CFOs' AI ally for autonomous, accountable, and ROI-driven RCM.

**SCAN TO SCHEDULE A DEMO**

**Let's make your revenue cycle
your strongest financial asset.**